Atie Daee

Product Designer — UX/UI & Design Systems

Wetzlar, Germany (ready to relocate) | +49 172 137 6613 | atadaee.ad@gmail.com | LinkedIn | Portfolio

Professional Summary

Product Designer with an MSc in Human-Computer Interaction from the University of Siegen and a research-led, user-centered design practice focused on design systems. Experience across enterprise SaaS (SAP LeanIX), automotive (Bosch eBikes), and industrial energy systems (Janitza Electronics), applying Design Thinking and collaborating closely with cross-functional teams and stakeholders throughout the product lifecycle. Skilled in qualitative and quantitative user research, prototyping, usability testing, and design-system stewardship, with a track record of measurable impact: 30% user-satisfaction lift and 15% task-completion time reduction at SAP LeanIX, 25% improvement in design approval rate through user-flow mapping, and 20% readability improvement at Bosch eBikes.

Core Skills

User Experience (UX) Design, User Interface (UI) Design, User-Centered Design (UCD), Design Thinking, Product Design, Figma, Design Systems and Design Tokens, Component Libraries, User Research, User Interviews, Qualitative Research, Quantitative Research, Usability Testing, Prototyping and Validation, Wireframing, User Flow Mapping, Journey Mapping, UX Writing, Inclusive and Accessible Design, Design Documentation and Developer Handoff, Stakeholder Collaboration, AI-Assisted Design and Vibe Coding, Enterprise SaaS Design

Professional Experience

UX/UI Designer — Janitza Electronics, Wetzlar, Germany*December 2024 – Present*
Industrial energy-measurement and power-quality systems for enterprise customers.

- Own and grow the company design system across enterprise applications, including components and documentation, with adoption tracked across product teams.
- Partner with cross-functional teams and stakeholders to translate complex operator requirements into interfaces that enable efficient, error-free workflows.
- Propose UX improvements grounded in usability heuristics, Design Thinking, and user feedback; lead design documentation and developer handoff.

UX Designer (Working Student) — SAP LeanIX, Bonn, Germany*February 2024 – October 2024*
Enterprise architecture management SaaS, acquired by SAP in 2023.

- Ran user surveys and user interviews to extract customer pain points and proposed solutions that lifted user satisfaction by 30%.
- Cut task-completion time by 15% by conducting usability tests and user journey mapping.
- Managed parallel workstreams and kept the user journey consistent across the product.

UX Writer (Working Student) — Bosch eBike Systems, Frankfurt, Germany*July 2023 – October 2023*
Bosch's premium eBike drive-systems division.

- Wrote microcopy with consistent tone and voice; defined edge-case patterns and user-flow handling.
- Raised readability scores by 20% through systematic product benchmarking.
- Founded UX Sparks, an internal newsletter on UX research and trends.

UX Designer (Working Student) — Bosch Digital, Stuttgart, Germany*January 2023 – June 2023*
Bosch's central digital products organisation.

- Improved an internal web portal, lifting productivity for cross-team workflows.
- Ran user research and analysed and documented findings; identified pain points that drove a 12% engagement improvement.

Education

MSc, Human-Computer Interaction — University of Siegen, Siegen, Germany*2021 – 2024*

Creative Storytelling & Writing — European Summer School of Prague, Prague, Czech Republic*2023*

BSc, Industrial Design — Islamic Azad University of Mashhad, Mashhad, Iran*2014 – 2019*

Languages

English — Fluent (C1) | German — (B2) | Persian — (Native)